



Cross4Health

Final Newsletter, July 2020



Letter from the Cross4Health Consortium

After 3 years of successful collaboration, innovation and support to SMEs across Europe, it is time for the Cross4Health project to come to an end.

From Cross4Health consortium we want to thank the European Commission for the grant support which has made this project possible. We also would like thank all the people who have followed the project and contributed to it over the years, with collaboration as experts, jury members, evaluators, external providers, need owners, investors and other stakeholders. A big thank you to all the interested SMEs which have applied to the Cross4Health Open Calls and have been involved in the project through their hard work, dedication, contribution and disruptive innovations. **Thanks to all of you the Cross4Health project has been a success!**

The Cross4Health project has now ended, but it has been a productive journey full of collaboration, cross-sectorial work and contributions towards improving personalised healthcare. We hope you will keep in touch with us consortium partners, with the contacts and collaborations that you have formed throughout the project and we look forward to hear about how the supported projects continue excelling in the future!



Looking back to the Cross4Health Project

Through the provision of Open Calls, events, workshops and webinars Cross4Health has worked to foster collaboration, transfer of knowledge and opportunities among European SMEs coming from Aerospace, Energy and Creative Industries leveraged on Biotechnology, ICT and Medical Devices sectors. With this final Newsletter we look back at the Cross4Health journey and achievements, of both the project itself and the supported SMEs and projects.

Cross4Health has been supported by €5Million from Horizon 2020, the EU Framework Program for Research and Innovation. It has been a Cluster-driven project composed of 6 different clusters across Europe and one innovation conception and development SME. The objective of Cross4Health has been to unlock the collaborative potential of Aerospace, Energy and Creative Industries, together with the Biotechnology, ICT and Medical Devices sectors towards the generation of innovative solutions that enhance patient-centred personalised care.

The project has invested €3.5Million directly to SMEs and start-ups to support their innovations and projects.



Cross4Health Open Innovation Spaces

A unique factor of Cross4Health has been that our Acceleration Programmes have been based on actual needs from the healthcare sector. Through the Open Innovation Spaces we have worked, prior to the launch of our Open Calls, in organising workshops and meetings with hospitals, municipalities and other stakeholders from the healthcare industry across different European countries, to understand their most pressing needs. This process allowed us to build acceleration programmes that would directly tackle the following challenges:

- Providing safe remote care
- Optimised care environment of hospitals and other care institutions
- Faster process from sample to results
- Early detection and diagnosis
- Remote patient support
- Patient management process



Cross4Health Open Calls

Cross4Health launched two Open Calls for proposals to tackle the above challenges, through which **the project has supported over 60 SMEs across Europe with funding to develop their project and solutions. This funding has been in the form of 25k€ in direct cash funding per SME and up to 30k€ in Innovation Services, provided by the consortium partners and through external service providers.**

Throughout the 9 months acceleration programmes, sub-granted projects have used this support for technical developments and finalising prototypes, activities for a faster entry to market, business development and market understanding and performing large-scale demonstrations and validation activities.



Cross4Health Events

During the last 3 years, Cross4Health has also organised multiple events and workshops to provide further support to SMEs working towards improved personalised healthcare. During the course of the project, Cross4Health has organised four Hackathons, in Germany, Spain and Norway; an Ideas Contest Event, two team building events and numerous satellite events in the form of workshops, seminars or webinars.

These events have had the objective of further bringing together cross-sectorial companies across Europe, helping form new collaborations ahead of the Open Calls and supporting the companies with meeting need-owners, investors and experts across the value chain to support their project. In addition, many of these events have included monetary prizes!

Cross4Health Webinars

Cross4Health supported companies have additionally been able to access informative webinars ranging important topics such as Public Procurement, Sales, Validation, Finance for Entrepreneurs, Pitching to Investors, Project Building and much more. Additionally, informative webinars about the Open Calls were provided. Over the past year, webinars regarding Medical Devices Regulation, Software as a medical device and information about ISO 13485 were provided to support companies with their access to market

Sub-granted projects success

Projects' videos on **YouTube channel**

Projects' **one-pitch documents** on website

Projects' **interview** about Cross4Health

3 promotional videos about success stories and Cross4Health impact



Cross4Health Promotional Videos

Over the past year, **Cross4Health has collected informative videos about each of the sub-granted projects, delivered by the project coordinators themselves and in which they discuss their solution, objectives and work through the Cross4Health Acceleration Programme.** Additionally, three promotional videos have been made to highlight the success stories of the projects and of Cross4Health journey as a whole.

All these videos may be accessed at the Cross4Health YouTube Channel.

[Cross4Health Youtube Channel](#)




More info about Cross4Health Project

Cross4Health FINAL EVENT

CROSS4HEALTH FINAL EVENT

Winners



-  10,000 € iBreve
-  6,000 € Glucoset
-  4,000 € ReHand



Cross4Health Final Event - Online

The Cross4Health Final Event took place on the 19th and 20th May 2020. The event was initially planned to take place during the VITALIS conference, which had to be cancelled due to COVID-19. The format of the event was therefore changed to be online, which did not stop the committed and motivated sub-granted projects to participate in the event and compete through the virtual pitch-contest! A total of 20k€ was given as cash prizes during the event. The winners were:

- 1st Prize – iBreve**
- 2nd Prize – Glucoset**
- 3rd Prize – ReHand**

In addition to the pitching contest, the event was an opportunity to look back at the Cross4Health project, as well as to organise some interesting talks for SMEs in topics ranging from how to secure funding and attract investors, innovative procurement, test-beds and demonstration opportunities.

Thank you to all companies who took part!



This project has received funding from the European Union's Horizon 2020 research and innovation program under Grant Agreement No. 731391.

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