



Cross4Health

Awarded Projects Interview

Awarded Project	KineActiv
Company name	Edison Desarrollos

1. What is the company's business activity?

Edison Desarrollos, is dedicated to the development of services and systems within the scope of eHealth, beginning with its KineActiv project, focused on the processes of injury rehabilitation

2. What is the KineActiv project?

KineActiv allows the rehabilitation of injuries through active therapy, remotely, controlled and monitored, under the parameters established by a health professional, who can monitor the evolution and establish the next steps to follow in the process of rehabilitation of Personalized way and not in person.

3. How did the idea come about?

The idea was obtained because, I, Gabriel Fuertes, CEO of Edison Desarrollos, have suffered two serious knee injuries, in which I needed to carry out a long rehabilitation process and observed the needs that exist in the population, with the aim to help the rest of the patients.

4. Who are the core partners of the project?

The main partners are "Balneario de Ariño", FrogSong Studios and other health centers, both public and private.

5. How did this collaboration between the partners arise?

Following several presentations that took place in several health events, where the project and its projection were explained.

6. How did you hear about the Cross4Health project?

Thanks to the health cluster to which we belong, "Arahealth", within our autonomous community, which indicated the existence of this program.

7. What is the current status of the project?

We are currently improving the graphic elements and associated games to perform the exercises prescribed by the professional, to be performed by the patient, in addition to testing with real patients and seeing what reactions they have to the system.

8. What are the next steps?

Implement the improvements that are being developed, as well as the improvements that patients request, in addition to reach the market in a definitive way.

9. How Cross4health can support the development of your project?

Providing us with the opportunity to access markets and partners that would otherwise be impossible to do, is a great work that benefits us in a way that we could not have done on our own.

10. Would you recommend Cross4Health to other companies?

Without a doubt, it is a huge opportunity to improve health-related developments, which of course I would recommend the work of Cross4Health.